

## ARS Inspire Hosts 2<sup>nd</sup> Event and Kicks off the Women's Mentorship Program



November 17<sup>th</sup> was an exciting evening for the 100 dynamic, ambitious and female attendees and members of the ARS Inspire community. These ladies participated in the second inaugural ARS Inspire event, which included a presentation by Ani Asik called “*How Well Do You Communicate?*”. This evening was also the official launch of the ARS Inspire Mentorship Program, an initiative dedicated to helping women forge meaningful connections with other women of various professional backgrounds.

The guest speaker of the evening, Ani Asik, Senior Communications Advisor for the Government of Ontario, educated the audience on common practices and strategies for communicating effectively in a variety of settings, using interesting examples she garnered through her profession. With more than eight years working in progressive communications, Ani was able to pull from her vast personal and professional experiences in the public, private and non-profit sectors. She shared with the audience the many lessons she has learned along the way through her experience leading strategic communication plans for local, regional and national-level clients, advising provincial government executives on managing and executing change, and serving as a speechwriter to the former attorney general of Ontario.





To launch the event, an inspiring and exciting foreword was presented by Tamar Pilavdjian, a successful Consultant with Eckler Ltd. and key member of the ARS Inspire Committee. Tamar spoke about her career path and the profound impact having a mentor has had on her progression and current success; a benefit she hopes

future ARS Inspire Mentors and Mentees will reap from the launch of the Women's Mentorship Program.

The ARS Inspire Committee's mission is to provide inspirational and educational events which will facilitate personal and professional development. In addition, the launch of the Women's Mentorship Program will provide networking opportunities for women in the Armenian community, and the chance to share and learn from one another. The community will be based on Mentors with the willingness to share their experiences with Mentees who are looking for opportunities to learn and grow into their targeted professions.



Behind the success of this event stands an impressive committee of women who represent a cross-section of different talents and professions. Their aim is to drive the community of Armenian women to get engaged with one another, and to inspire, educate and create opportunities for personal and professional success.